

Yunlong Peng

CONTACT INFORMATION	325 Shunde Building Tsinghua University Haidian District, Beijing, China	Email: pengyl.17@sem.tsinghua.edu.cn Phone: (+86) 13240302009 https://peng-yunlong.github.io/
EDUCATION	Tsinghua University Ph.D. candidate in Operations Management School of Economics and Management	Beijing, China 2017-2023 (Expected)
	Beihang University B.S. in Industrial Engineering School of Economics and Management	Beijing, China 2013-2017
	Indiana University Bloomington Visiting Ph.D. Student, Kelley School of Business	IN, USA June-Nov 2022
RESEARCH INTEREST	Socially Responsible Operations, Sustainable Operations, Marketing-Operations Interface	
PUBLICATIONS	Yunlong Peng , Yongbo Xiao. (2021). "Capacity Allocation Mechanism Based on Priority Auctions". <i>Chinese Journal of Management Science</i> 2021,29(12):105-114. (In Chinese)	
WORKING PAPER	Yunlong Peng , Fei Gao, Jian Chen. (2021). "Green Disposable Packaging and Communication: The Implications of Bring-Your-Own-Container". <i>Under 2nd round review after a Major Revision at Manufacturing & Service Operations Management</i> . (Job Market Paper)	
	Yunlong Peng , Fei Gao, Jian Chen. (2022). "Green Product and Packaging Design with Consumer Engagement". <i>Reject & Resubmit at Production and Operations Management</i> .	
	Yongbo Xiao, Yunlong Peng , Chen Hu. (2020). "Advance Selling with a Product Rollover". <i>Revise & Resubmit at International Journal of Production Economics</i> .	
WORK IN PROGRESS	Yunlong Peng , Fei Gao, Ming Hu, Jian Chen. "Date Labels and Food Waste".	
	Yunlong Peng , Fei Gao, Jian Chen. "Protection of Minors in Online Games".	
TEACHING EXPERIENCE	Teaching Assistant <ul style="list-style-type: none">• Operations Management (MBA) Fall 2020• Decision Theory (Ph.D.) Fall 2021• Introduction to Supply Chain Management (undergraduate) Fall 2019, Spring 2020• Dynamic Systems: Analysis and Control (undergraduate) Spring 2020, 2021	

ACADEMIC SERVICES

- Reviewer for *Asia-Pacific Journal of Operational Research*
- Session Co-chair for 2022 INFORMS Annual Conference
- Mentor for a master's thesis "Advance Selling Strategy with Price Reference Effect for Singles' Day" (Siming Zhao, Tsinghua University, 2022).

CONFERENCE PRESENTATION**Green Disposable Packaging and Communication: The Implications of Bring-Your-Own-Container**

- INFORMS Annual Conference, Indianapolis IN Oct 2022
- POMS International Conference in China, Virtual June 2022
- INFORMS Annual Conference, Virtual Oct 2021
- CSAMSE Annual Conference, Virtual July 2021

Green Product and Packaging Design with Consumer Engagement

- POMS Annual Conference, Virtual Apr 2022
- POMS Annual Conference, Virtual Apr 2021
- INFORMS Annual Meeting, Virtual Nov 2020

AWARD & HONORS

- Zheng Weimin Scholarship, Tsinghua University 2021
- Excellent Comprehensive Scholarship, Tsinghua University 2020
- Outstanding Undergraduate in Beijing 2017
- Winner, Shenyuan Medal, Beihang University (rank: 10/3987) 2016
- National Scholar of China 2015

INDUSTRY EXPERIENCE**CITIC Securities**

ESG Risk Management intern

Beijing, China
Summer 2021**SKILLS**Matlab, L^AT_EX, Stata, Python**REFERENCES****Prof. Jian Chen**

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Prof. Ming Hu

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