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A Practical End-to-End Inventory Management Model with Deep Learning

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We investigate a data-driven multi-period inventory replenishment problem with uncertain demand and vendor lead time (VLT), with accessibility to a large quantity of historical data. Different from the traditional two-step predict-then-optimize (PTO) solution framework, we propose a one-step end-to-end (E2E) framework that uses deep-learning models to output the suggested replenishment amount directly from input features without any intermediate step. The E2E model is trained to capture the behavior of the optimal dynamic programming solution under historical observations, without any prior assumptions on the distributions of the demand and the VLT. By conducting a series of thorough numerical experiments using real data from one of the leading e-commerce companies, we demonstrate the advantages of the proposed E2E model over conventional PTO frameworks. We also conduct a field experiment with JD.com and the results show that our new algorithm reduces holding cost, stockout cost, total inventory cost and turnover rate substantially compared to JD's current practice. For the supply-chain management industry, our E2E model shortens the decision process and provides an automatic inventory management solution with the possibility to generalize and scale. The concept of E2E, which uses the input information directly for the ultimate goal, can also be useful in practice for other supply-chain management circumstances.

Key words: end-to-end, inventory management, deep learning

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1. Introduction

Inventory management has been an active research topic in management science for over a century. For comprehensive coverage on this topic, please refer to textbooks such as Zipkin (2000), Snyder and Shen (2011). However, in today’s digital and fiercely competitive world, e-commerce companies are facing new challenges in inventory management owing to the increasing level of customer diversity, the increasing variety of products, and the higher level of service required. For example, on large e-commerce platforms (such as Amazon and JD.com), hundreds of millions of products are simultaneously sold, with various demand patterns that require different replenishment strategies. Hence, it is critical to develop a framework that would be able to identify the optimal/close-to-optimal strategy automatically for different demand, since they can’t manage these many products efficiently by current practices.

Motivated by the previously mentioned requisite, we provide a framework that automatically outputs the replenishment decisions for a large number of SKUs. More specifically, we consider the multi-period inventory management problem over a finite horizon, while both demand and vendor leadtime (VLT) are considered to be stochastic. The study of this kind of problem starts from Kaplan (1970) and Ehrhardt (1984), where the merit of (s, S) policies and myopic base stock policies are demonstrated. However, implementing such policies requires an estimation/prediction of certain parameters/random variables then incorporating the estimation/prediction into those policies (see Toktay and Wein (2001), Wang et al. (2012), Zhu and Thonemann (2004) as representatives). This type of solution paradigm where first predicting random variables of interest then incorporating the forecast results into optimization stage is the so-called predict-then-optimize (PTO) solution framework (Elmachtoub and Grigas (2017)). Although being widely adopted, it decouples the prediction stage and optimization stage. Consequently, the optimization step does not use the input data in an optimized manner and useful information can be substantially lost in the PTO process.

Instead of implementing a conventional two-step framework, we propose a data-driven, end-to-end (E2E) framework for this problem. The term “end-to-end” means training a model to output the inventory replenishment decision directly from input data without any intermediate steps. The integration of prediction and optimization has been investigated in several existing works about inventory management Ban and Rudin (2018), Oroojlooyjadid et al. (2016). Both Ban and Rudin (2018) and Oroojlooyjadid et al. (2016) focus on the feature-based newsvendor problem, which is essentially a quantile regression problem of demand and a direct recipe is provided by statistical learning theory Koenker et al. (2005). However, the multi-period replenishment problem is substantially different from newsvendor problem in two aspects: first, it adopts a multi-period setting where current decisions affect the future instead of the single-period setting in newsvendor problem; second, there are two types of uncertainties (stochastic demand and stochastic VLT),

while newsvendor problem only considers one source of uncertainty (stochastic demand). Therefore, the multi-period inventory problem is an essentially more complicated problem and there is no simple closed-form solution for the optimal replenishment decision.

The lack of proper labels makes a fundamental challenge for developing an end-to-end supervised learning framework in the multi-period setting. To overcome it, we propose a labeling method by solving a dynamic programming problem and label each sample of order with the optimal decision under its realization (Theorem 1). As for the choice of model structure, we design a modular deep learning framework where we have an individual prediction block (a recurrent neural network) for demand and an individual prediction block (a multiple layer perceptron) for VLT respectively. Then these two blocks join together with other features such as review period and initial inventory, to produce the final replenishment decision output. Compared with a fully connected neural network over all features, our design reduces the computational complexity in magnitudes, while providing convenience on explanation and good performance as well. Such a modular-designed framework, together with the labeling process, could form a general recipe for developing End-to-End learning models for other large-scale supply chain management problems. We conduct a series of thorough numerical experiments that consist of both off-line comparisons and a field experiment. In off-line numerical experiments, we compare the performance of the proposed E2E model with existing PTO benchmarks using real-world datasets from JD.com. The results demonstrate that the E2E model could reduce the total inventory management cost compared with multiple PTO methods.

The E2E algorithm has been implemented at JD.com for some SKUs in “tea set” and “pastry essentials & seasoning” categories starting from February 2020. As JD.com gradually expanding the number of SKUs with E2E algorithm implemented, we conduct a systematic field experiment for 30 days from March 30, 2020 to April 30, 2020. The experiment involved 61430 orders placed in 12 distribution centers for 9308 SKUs. We compare the performance of the E2E algorithm with that of the retailer’s current replenishment algorithm. The results show that the E2E algorithm dominates the current algorithm across all performance measures. More specifically, the average holding cost, stockout cost, and total inventory cost for the treatment group are all reduced by more than 25% compared with those for the control group, while two other metrics, the turnover rate and stockout ratio, are reduced by 8.8% and 34.6%, respectively. Hypothesis tests conducted confirm that all observed reductions are statistically significant. To further verify the effect of the E2E algorithm, we adopt a difference in differences approach. The field experiment results demonstrate the immediate applicability of the E2E method at JD.com.

Our work distinguishes itself from the existing literature in the following three aspects:

1. We are the first to propose an end-to-end framework for the multi-period replenishment problem. Based on a labeling method that we proposed, our framework outputs replenishment

decisions directly from input features. We believe this could be a general recipe for end-to-end models while the optimization stage is complicated.

2. The proposed end-to-end learning framework automatically decides the replenishment strategy for various demand patterns. Our approach outperforms multiple baseline models, including the current practice of a leading online retailer in both offline simulations with real-life data and the field experiment. The field experiment verifies the applicability of our algorithm for real-world inventory management in the e-commerce industry.

3. We also innovate the design of deep neural networks structure by designing two modules for demand and VLT uncertainty separately. Our design reduces the computational complexity and the number of weights in magnitudes while achieving good performance.

Numerical results are reported in Appendixes B,C,D and E, which are summarized for easier reference in the following:

1. Appendix B: We construct a well-controlled synthetic demand and VLT generating process with a simple linear model for prediction. It is observed that, empirically, although PTO methods achieve fairly good prediction accuracy of demand and VLT separately, the performance is still worse comparing with that of the E2E method.

2. Appendix C: We conduct various sensitivity analysis with respect to different network structures, data sizes, hyper-parameters, and model covariates, and demonstrate the robustness of the numerical results.

3. Appendix D: We provide basic statistics of the demand and VLT in the datasets we used for the off-line experiments.

4. Appendix E: We demonstrate the experiments conducted using the inventory simulation platform developed by JD.com. These results, together with the numerical experiments discussed in Section 4, convinced JD.com to conduct the field experiment.

The remainder of the paper is organized as follows: In Section 2, we review the related literature. In Section 3, we state the detail of problem setting and the E2E model. In Section 4, we test our E2E model by conducting off-line numerical experiments with real-world data. In Section 5, we demonstrate the design and results of the field experiment. Finally, we conclude in Section 6 and propose some potential future research directions. Moreover, Appendix A gives the detailed proof of Theorem 1. A well-controlled synthetic data experiment with linear models are provided in Appendix B. Sensitivity analysis of neural network architectures, datasets, and model covariates are provided in Appendix C. Additional information of real-world datasets used in off-line numerical experiments are stated in Appendix D. Finally, Appendix E states an additional numerical experiment via a simulation environment of JD.com.

2. Literature Review

In this section, we first briefly review existing methods for multi-period replenishment problem and classic two-step PTO algorithms. After that, we discuss some existing literature on data-driven approaches, as well as the emerging idea of integrating prediction and optimization for inventory management problems, which is mainly based on the Newsvendor setting. Finally, we introduce the development and applications of end-to-end approaches in other fields, which serves as the incubator for the proposed E2E inventory management framework.

Multi-period inventory management problem has been studied in decades since Kaplan (1970). Using dynamic programming, Kaplan (1970), Ehrhardt (1984) established the optimality conditions for base stock and (s, S) policies under finite and infinite horizons, respectively. Although the optimality of base stock policies has been proven under different settings (Iida and Zipkin (2006), Gallego and Özer (2001), Muharremoglu and Tsitsiklis (2008)), calculating the optimal parameter of such policy remains computationally intractable under general cases Levi et al. (2007). In order to get computationally tractable algorithms, one option is to use approximation algorithms. For example, Levi et al. (2007) provided 2-approximation algorithms using dual-balancing techniques. The other option is to use heuristic algorithms such as myopic policies (see Veinott Jr (1965), Iida and Zipkin (2006), Ignall and Veinott Jr (1969) as representative works).

However, all these aforementioned policies assume certain knowledge of demand and VLT (e.g., demand and VLT follow certain distributional models and the parameters of the model are known). In practice, such information is often unveiled to decision-makers. Therefore, a two-step predict-then-optimize (PTO) framework is widely adopted in industry for inventory management. The PTO framework first forecasts demand and VLT then incorporates the prediction into certain decision rules such as base stock and (s, S) policies stated above.

In the stage of prediction, there are two different types of forecasting methods for demand and VLT. The output of forecasting can be a point estimator or a distribution of the random variable. The first type of forecasting is widely adopted in industry since in some cases accurate prediction can be achieved by machine learning models (e.g., Friedman et al. (2001)). However, point estimation of random variables can lead to information loss, which affects the subsequent optimization stage. In contrast, if we can make perfect forecast of the random variable distribution, we have all the information in order to solve the following stochastic optimization problem. Recently, there are works that develop distributional/probabilistic forecasting models. When the random variable does not depend on external features, the distribution can be fitted by simply using empirical distribution of historical observations or by kernel density estimation (Sheather and Jones (1991)). When the random variable depends on covariates, distributional/probabilistic forecasting becomes more

difficult. A recent work by Bertsimas and Kallus (2020) uses a non-parametric method to approximate the distribution of the random variable conditioned on covariates by weighted empirical distribution. However, this benchmark is not applicable to numerical experiments using real-world dataset that includes time series features, due to computational difficulty. Böse et al. (2017) forecast multiple quantiles of demand to gain more distributional information. Their approach is similar to the benchmark BM1 in our offline numerical experiments. Ambrogioni et al. (2017) propose another nonparametric method for conditional density estimation using kernel mixture network. In their work, densities are assumed as linear combinations of a family of kernel functions and the weights are determined by a deep neural network. Therefore, it requires a lot of computational effort thus not applicable in our setting. Moreover, we want to highlight the fact that, due to the multi-period setting in our problem, even though we have a practical method for estimating the conditional distribution, solving corresponding stochastic dynamic programming is also computationally difficult (we refer to Levi et al. (2007) for a more detailed review).

Since the traditional two-step approaches that separate the prediction from the optimization often lead to sub-optimality, there has been a trend to perform these two steps simultaneously in the recent literature on data-driven inventory management Ban and Rudin (2018), Oroojlooyjadid et al. (2016), Liyanage and Shanthikumar (2005), Chu et al. (2008), Bertsimas and Kallus (2020). Such integration attempts could be realized through operational statistics. Liyanage and Shanthikumar (2005) demonstrated the existence of improved operational statistics (in contrast to the use of the maximum likelihood estimator) by integrating the prediction and optimization steps on several demand distributions; Chu et al. (2008) further studied how to obtain the optimal operational statistics in a Bayesian framework. Both Liyanage and Shanthikumar (2005) and Chu et al. (2008) only studied the Newsvendor problem.

Ban and Rudin (2018), Oroojlooyjadid et al. (2016) investigated the concept of integration in the feature-based Newsvendor situation, where one has access to past demand observations, as well as to a large number of related features. Ban and Rudin (2018) studied this problem with the Newsvendor loss function and assumed a linear relationship between the features and the Newsvendor quantile (i.e. the solution). They analytically showed that their approach can perform better than the SAA and the separated estimation and optimization method. Oroojlooyjadid et al. (2016) adopted a multiple-layer perceptron model that optimized the order quantity. However, all the aforementioned works have been focused on the Newsvendor problem, in which neither the connection between the periods nor the vendor lead time has been considered, which are both important factors in practice.

Beyond inventory problems, Bertsimas and Kallus (2020), Elmachetoub and Grigas (2017) studied the “integration” philosophy for general optimization problems. Bertsimas and Kallus (2020)

combined machine learning and optimization techniques for decision-making purposes when features (referred to as auxiliary quantities in the paper) were available. Their idea was to construct weight functions from data through machine-learning methods and to incorporate these weights to the objective in the optimization procedure. Under the context of linear programming, Elmachtoub and Grigas (2017) proposed a “smart PTO” framework that directly leveraged the optimization problem structure forming the loss function.

Another branch of research that served as an impetus for our work originated from the machine-learning community. In recent years, there has been a dramatic increase in the number of systems built on “E2E learning” Donti et al. (2017). This term refers to a learning framework, the ultimate goal of which is directly predicted from raw inputs rather than from intermediate steps. This concept has been successfully applied to a wide range of tasks, such as finance Bengio (1997), image recognition Wang et al. (2011) and robotics manipulation Levine et al. (2016). These lines of works have provided certain valuable inputs to us in terms of integrating prediction and optimization; however, such an “E2E” approach has not yet been studied with a focus on the general supply-chain management problem.

3. Model

In this section, we first describe the multi-period replenishment problem; In Section 3.1, this problem is presented with a dynamic programming framework. In Section 3.2, we explain our E2E model with emphasis on its two key components, the property of the optimal dynamic programming solution and the deep learning network structure.

3.1. The Multi-Period Replenishment Problem

In this work, we consider the multi-period inventory management problem with stochastic demand and VLT. The details are as follows: for a single item at a single location, we consider a finite horizon of discrete periods $1, \dots, T$, where T is the end of the horizon. Over the T periods, there is a sequence of random demands, denoted by $D_t, \forall t = 1, \dots, T$. Let I_t denote the inventory level at the beginning of period t . The inventory level can be positive if we have inventory excess on hand or negative if we have an inventory shortage and, hence, backorders. As a result, at the end of each period, we either incur a holding cost of h for each excess unit or a stock-out cost of b for each back-ordered unit.

We consider periodic review policies and assume that review periods are given as a sequence of dates. That is, we assume there are totally M orders from period 1 to T that are placed at $t_m, \forall m = 1, \dots, M$. This assumption is aligned with the real-world practice, where a fixed schedule is typically held for order placement (e.g., one can place orders on Tuesdays and Fridays). In this problem, we consider the stochastic VLT. That is, the m^{th} order placed at period t arrives at period

$t + L$, where L is a random variable that only takes positive integer values. Hence, the arrival time of orders, denoted by $v_m = t_m + L_m$, $\forall m = 1, \dots, M$, are also random variables. Moreover, we assume there are no crossing-over of order arrivals. Although some of the aforementioned assumptions may be unrepresentative (such as back-order and no crossing-overs), in section 7 we relax some of them and test our proposed method under a more realistic setting.

Hereafter, D_t and L_m will denote the random variables; d_t and l_m denote the realization of demand at period t and the realization of VLT of the m^{th} order, respectively. At each period, the system first updates the inventory level by checking if any order has arrived; then, demand occurs. Let a_m denote the order quantity for the m^{th} order. At the end of the period, either a holding cost or back-order cost occurs. The inventory level updates follow the equation below,

$$I_{t+1} = I_t - D_t + \sum_{m=1}^M a_m \mathbb{1}\{t = t_m + L_m\}. \quad (1)$$

Let the cost that occurred at period t be denoted by S_t , we have

$$S_t = h[I_t - D_t + \sum_{m=1}^M a_m \mathbb{1}\{t = t_m + L_m\}]^+ + b[-I_t + D_t - \sum_{m=1}^M a_m \mathbb{1}\{t = t_m + L_m\}]^+. \quad (2)$$

where $[\cdot]^+$ denotes $\max\{\cdot, 0\}$.

Our aim is to minimize the expected cost during the finite horizon by choosing the order quantities at given periods, that is

$$\min_{a_1, \dots, a_M} \mathbb{E} \left[\sum_{t=1}^T S_t \right]. \quad (3)$$

S_t is defined by (2) and the updates of I_t follow (1). Note that the expectation is taken over the joint distribution of the demand $\{D_t\}_{t=1}^T$ and the VLT $\{L_m\}_{m=1}^M$.

3.2. End-to-End (E2E) Model

The goal of the replenishment problem is to determine the best order quantity, $a : f(\mathbf{x}) \in R$ at each given review point, after having observed all the features, \mathbf{x} . Such features can include historical demand, VLT, item specifications, and temporal information (day, month, season).

To find the mapping function $f(\cdot)$, we first train the model with historical data. For each historical replenishment time point, with observed feature vector \mathbf{x}_i , we need to compute a_i^* , which is the corresponding optimal order quantity. This step is referred to as “labeling” for supervised learning algorithms (Section 2.1.4 James et al. (2013)). We will describe the details of the labeling method in Section 3.2.1. When the associated label for each observation is completed, we can establish the mapping with the following training objective:

$$\min_{f: \mathcal{X} \rightarrow R} \sum_{i=1}^N L(f(\mathbf{x}_i); a_i^*), \quad (4)$$

where N is the total number of training data, L is the loss function that is defined based on the difference between the model prediction $f(\mathbf{x}_i)$ and the optimal order quantity a_i^* . In particular, we consider neural network models for function f and we will describe the details of the neural-network structure in Section 3.2.2.

3.2.1. Labeling the optimal order quantity Unlike the newsvendor problem, for which the optimal solution is the $\frac{b}{b+h}$ quantile of demand distribution, the optimal solution of the multi-period inventory problem is not straightforward to calculate. In this section, we will analyze the properties of the optimal order solution, hence producing labels $a_i^*, i = 1, \dots, N$ for the training set.

Given the order place and arrival time, and the demand at every time step, we can compute the optimal quantity for each order using the dynamic programming framework. It should be noted that within periods $1, \dots, T$, there are M orders placed. Moreover, $t_m \in \{1, \dots, T\}, m = 1, \dots, M$ denotes the time period in which the m^{th} order is placed (the quantity can be 0). In a similar manner, let v_m denote the time when the m^{th} order arrives. It should be stressed that we assume no crossover of lead time. With given demand, we can formulate the recursion as

$$V_m(I_{v_m}) = \min_{a_m \geq 0} \sum_{s=v_m}^{v_{m+1}-1} h[I_{v_m} + a_m - d_{[v_m, s]}]^+ + b[d_{[v_m, s]} - I_{v_m} - a_m]^+ + V_{m+1}(I_{v_m} + a_m - d_{[v_m, v_{m+1}-1]}), \quad (5)$$

where $V_m(I_{v_m})$ is the optimal cost over interval $[v_m, v_{m+1} - 1]$, $d_{[i, j]} := \sum_{t=i}^j d_t$.

The following theorem describes the closed-form solution of (5); hence, it provides an efficient approach to label the training and testing data set.

THEOREM 1. *The optimal multi-period inventory replenishment problem described by (5) is decomposable, i.e., $a_m^{**} := \arg \min_{a_m \geq 0} \{ \sum_{s=v_m}^{v_{m+1}-1} h[I_{v_m} + a_m - d_{[v_m, s]}]^+ + b[d_{[v_m, s]} - I_{v_m} - a_m]^+ + V_{m+1}(I_{v_m} + a_m - d_{[v_m, v_{m+1}-1]}) \} = \arg \min_{a_m \geq 0} \sum_{s=v_m}^{v_{m+1}-1} h[I_{v_m} + a_m - d_{[v_m, s]}]^+ + b[d_{[v_m, s]} - I_{v_m} - a_m]^+.$ In addition, the closed form of the optimal solution is $a_m^{**} = \max\{d_{[v_m, s^*]} - I_{v_m}, 0\}$, where $s^* = \lfloor \frac{b(v_{m+1}-v_m)}{h+b} \rfloor + v_m$.*

REMARK 1. Theorem 1 indicates that labeling using ex-post optimal order quantities is practical, i.e. computationally efficient for large dataset. If, instead of deterministic dynamic programs, stochastic dynamic programs are solved to get labels, the labeling process becomes computationally intractable.

3.2.2. Neural-network structure When the associated labels for training data are obtained, we train a neural-network model f by solving the optimization problem in (4). The general structure of the neural-network model is shown in Figure 1.

The inputs of the E2E model include five parts, where **Input_DF** and **Input_VLT** represent features related to demand and VLT, respectively; **Input_basic** is the set of general item-level features,

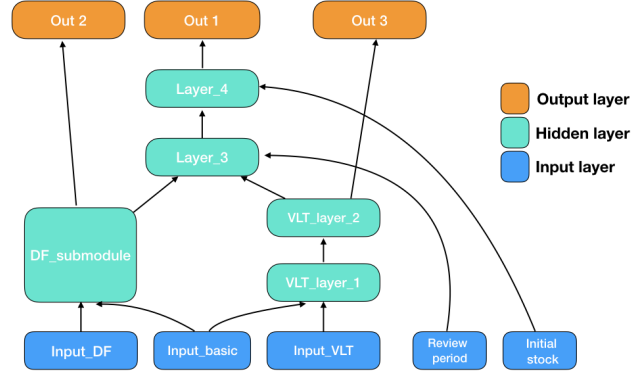


Figure 1 Neural network structure of the E2E Model.

such as product categories, warehouse locations, and brand names. The remaining two features, review period and initial stock level, are directly fed into one of the hidden layers because they are not intended to generate any cross terms with other features. The E2E model has three outputs, where the main output $\text{Out1} \in \mathbb{R}$ represents the final replenishment decision. In addition, there are two accessory outputs Out2 as the demand forecast and Out3 as the VLT forecast.

All hidden layers, except for `DF_submodule`, are fully connected layers with rectified linear unit (ReLU) activation function and dropout layers Srivastava et al. (2014) to prevent overfitting. The `DF_submodule` is designed as a multi-quantile RNN (MQRNN), which receives multiple time series (e.g., demand time series, promotion time series) as inputs and produces a daily demand prediction over a set of quantiles as outputs. We use MQRNN because of its demonstrated performance in demand forecasting in the e-commerce industry Wen et al. (2017), Fan et al. (2019).

The training objective function is defined as

$$\min_{\theta} \sum_{i=1}^N \left\{ L(\text{Out1}_i; a_i^*) + \lambda_1 \hat{L}_1(\text{Out2}_i, a_{DF,i}^*) + \lambda_2 \hat{L}_2(\text{Out3}_i, a_{VLT,i}^*) \right\}, \quad (6)$$

where θ is the set of neural network parameters to be optimized, N is the total number of training data, and λ_1, λ_2 are two small positive constants penalizing the demand and VLT prediction error. A few reasons lead us to include three terms in (6), rather than only the first term. First, the optimization of the two forecasting outputs (i.e., Out2 as the demand forecast and Out3 as the VLT forecast) act as a guide for faster model training. Without them, it becomes more difficult for each submodule of the network to be trained as desired. Moreover, Out2 and Out3 can be used for monitoring the model performance. While running the E2E model in real-time, the observation of any anomalies in these two outputs can help decision-makers detect any abnormal output on replenishment amounts and analyze the reason behind it.

The above network structure is designed with the knowledge that the replenishment decision would be made using the information of the demand and the VLT, whose feature sets hardly overlap and are barely related. Thus, compared with a fully connected network over all features, our design reduces the computational complexity and the number of weights in magnitudes, while providing convenience on explanation and good performance as well.

4. Numerical Experiment

In this section, we test the performance of E2E model using real-world data. In Section 4.1, we first compare the E2E model with several two-step predict-then-optimize (PTO) benchmarks, and highlight the benefits of both the one-step decision framework and the deep learning architecture. In Section 7, we evaluate the E2E model in a leading online retailer’s inventory simulation platform and demonstrate its performance improvement over the retailer’s current inventory policy. In all experiments, we use real data from a leading online retailer, which is one of the largest online retailers in China. It owns hundreds of warehouses to manage inventory and has replenishment agreements with tens of thousands of vendors. All neural networks are implemented in PyTorch Paszke et al. (2017) and trained on a server with an NVIDIA Tesla P40 GPU.

4.1. Comparison with Two-Step Replenishment Methods

In order to show the performance of our E2E model, we compare the E2E model with several currently in-use two-step PTO methods.

We start with two widely adopted base stock policies. In “Normal” base stock, the daily demand is assumed to be independent and identically distributed (i.i.d.) and follows the Normal distribution. Thus, the base-stock level is computed as

$$BM_{normal} = \mu_D(R + \mu_{VLT}) + \phi^{-1}\left(\frac{b}{b+h}\right)\sqrt{(R + \mu_{VLT})\sigma_D^2 + \mu_D^2\sigma_{VLT}^2}, \quad (7)$$

where R is the review period. The mean (μ_D , μ_{VLT}) and the standard deviation (σ_D , σ_{VLT}) are estimated using historical data that contains the demand and the VLT of the past 180 days. Similarly, in “Gamma”, daily demand is assumed to be i.i.d. and follows Gamma distribution. Hence, the sum of $(R + \mu_{VLT})$ days of demand, denoted by \bar{D} , follows $Gamma((R + \mu_{VLT})k, \theta)$, where θ and k are estimated using the demand data of the past 180 days. The base-stock level is computed as

$$BM_{gamma} = Q_{\bar{D}}^{gamma}\left(\frac{b}{b+h}\right), \quad (8)$$

where $Q_{\bar{D}}$ denotes the quantile function of \bar{D} .

In addition to the two base-stock policies, we also want to compare the E2E model with PTO benchmarks. As mentioned earlier in Section 2, there are two different types forecasting in PTO

method: one type of PTO method estimate a point prediction of the random variable while the other type predicts the distribution of the random variable. If a PTO method succeeds to achieve perfect prediction of the joint conditional distribution of demand and VLT, then theoretically, (3) can be solved to optimality. However, as we reviewed in Section 2, there barely exists applicable method for our problem setting. Moreover, even with reliable forecastings of the joint distribution, we still need to solve a corresponding stochastic dynamic programming problem, which is computationally intractable.

Therefore, we construct the following two PTO benchmarks using a MQRNN for demand forecasting and a MLP for VLT prediction for fair comparison.

1) **BM1.** First, we let $\hat{d}_m = \sum_{t=t_m}^{v_{m+1}-1} d_t$ denote the total demand within two adjacent order-arrival times, namely t_m and v_{m+1} . Note that v_m can be calculated based on VLT prediction. Then the $b/(b+h)$ quantile of \hat{d}_m is predicted, equivalent to solve the following problem:

$$\min_{a_m \geq 0} \mathbb{E}_{\hat{d}_m} [b(\hat{d}_m - a_m - I_{t_m})^+ + h(a_m + I_{t_m} - \hat{d}_m)^+], \quad (9)$$

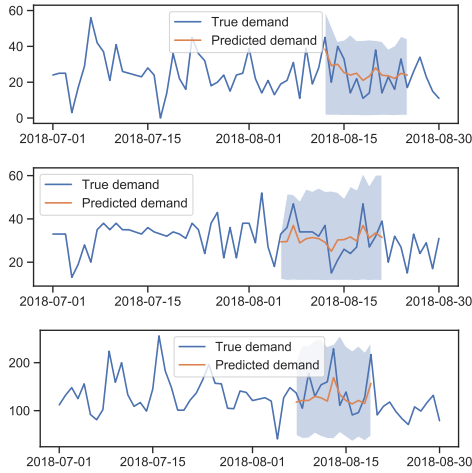
BM1 then can be considered as a PTO method with point prediction of VLT and distributional forecasting of demand. In the optimization stage, the multi-period problem is approximated by a single-period Newsvendor problem.

2) **BM2.** An alternative PTO method is to first sequentially forecast the future demand within two adjacent order-arrival times, that is $d_{t_m}, d_{t_m+1}, \dots, d_{v_{m+1}-1}$, and then calculate the optimal decision, a_m , by minimizing the following accumulated inventory cost

$$\min_{a_m \geq 0} \sum_{t=v_m}^{v_{m+1}-1} h[I_{t_m} + a_m - d_{[t_m, t]}]^+ + b[d_{[t_m, t]} - I_{t_m} - a_m]^+. \quad (10)$$

where v_m is estimated as $\hat{v}_m = t_m + \hat{l}_m$, and v_{m+1} is estimated as $\hat{v}_{m+1} = t_{m+1} + \hat{l}_m$ as well. Notice that \hat{l}_m comes from `Out3` as the VLT forecast and d_t is the demand forecast. BM2 can be viewed as a PTO method with point prediction for both VLT and demand, but in optimization stage, the multi-period problem setting is kept.

The minimizers of (9) and (10) are denoted by $a_{BM1,m}^*$ (BM1) and $a_{BM2,m}^*$ (BM2), respectively. Two benchmarks are employed because each of them emphasizes on different stages as a two-step model. First, because predicting the total demand within a time interval is more likely to reach the desired accuracy than predicting a sequence of demands for each day, the first benchmark could yield better results in the prediction stage. However, by noticing that the objective in (9) contains a newsvendor loss rather than the one in our multi-period setting, one can expect that the second benchmark would yield results of higher accuracy in the optimization stage.



Method	Total cost	Holding cost	Stockout cost
OPT	3058.89	1751.89	1307.01
E2E_RNN	3766.52 (+23.1%)	2689.02	1077.50
PTO1	4207.09 (+37.5%)	2502.55	1704.54
PTO2	4157.03 (+35.9%)	2254.99	1902.04
Normal	4531.87 (+48.2%)	3247.25	1284.62
Gamma	4476.17 (+46.3%)	2821.87	1654.30
E2E_GBM	3977.19 (+30.0%)	2130.79	1846.40

Figure 2 Left: demand forecast for three example SKUs via MQRNN. Blue line is the ground truth, 10% and 90% quantile forecasts are the lower and upper boundary of the forecast band, and 50% (median) is the orange line within the band. The shaded area is the forecast within the current order place time and next order arrival time. Right: average inventory cost under different E2E and PTO policies over 30 days per SKU.

4.1.1. Results We test the performance of E2E method and the four PTO policies using real-world data, a 24,333 SKUs dataset under the Food & Snack Category. The input vector for each replenishment sample contains SKU profile features, daily sales, and historical VLT, which is a 132-dimensional vector. The entire dataset are split into a training and a testing dataset according to the creation date of each sample. We use the first 30-day replenishment-order data as the training and validation set, where 80% of the data are used for training and the remaining 20% are used for validation. The validation set is used to evaluate the performance of the neural network model for different combinations of hyper-parameter values, which helps to choose the optimal hyperparameters and prevent over-fitting. The remaining 30 days of data for all SKUs serves as the testing set. The performance of E2E model and benchmarks are evaluated by total inventory management cost, holding cost and stockout cost, defined via (2). By default, the values of b and h were set to 9 and 1, respectively.

The total inventory management cost, holding cost and stockout cost of different models over the test period are listed in Figure 2 (right). The averaging holding cost and stockout cost were computed as in (2). “OPT” refers to the optimal replenishment decisions obtained by solving the replenishment problem with known demand and VLT, which is the same approach that is used for the labeling of the data, as described in Section 3.2.1. For the two PTO methods “BM1” and “BM2”, we use the same neural network architecture as the E2E model, that is an MQRNN¹ for demand prediction and a 2-layer feedforward neural network for the VLT prediction. In this experiment, the MQRNN model outputs $Q = 6$ quantile prediction, including mean and quantile

¹ Predicting the total demand for Benchmark 1 and predicting the daily demand for Benchmark 2.

levels at 10%, 60%, 70%, 80%, 90% and 95%. The results for BM1 and BM2 are reported based on the best quantile with the lowest total cost.

Figure 2 shows that the proposed E2E deep learning model is the best compared to all benchmarks. The advantages of end-to-end deep learning model are two-fold. On the one hand, the benefit of using end-to-end framework rather two-step PTO framework can be observed by comparing the cost of E2E_RNN against BM1 and BM2. Since all three algorithms use the same deep learning structure for demand and VLT prediction, while E2E_RNN adopts one-step decision framework and BM1, BM2 use two-step framework. We suspect that the prediction errors of demand and lead time compound in the optimization stage. To avoid the accumulation of error, the end-to-end framework shortens the decision process while targeting the ultimate optimization goal. On the other hand, the benefit of deep learning model versus other statistical learning models can be observed when comparing the E2E_RNN cost and E2E_GBM cost. E2E_GBM denotes the performance of the end-to-end LightGBM Ke et al. (2017) model, which is a decision tree based algorithm that widely used in industry. Since the tree-based models are not able to process time-series features (e.g., historical demand series), we use statistical summary of demand as features including the mean, standard deviation and temporal differences. Both E2E_RNN cost and E2E_GBM algorithms use the end-to-end decision framework, while the deep learning model has better representation capacity and RNN is more powerful in modeling time series data.

5. Field Experiment

The proposed E2E algorithm has been implemented in JD.com since February, 2020. In this section, we demonstrate the design and results of the field experiment.

5.1. Overview of JD.com's Auto-Replenishment System

JD.com maintains a logistics network in China that consist of about 500 Distribution Centers (DC) national-wide. Each DC manages its inventory using JD's inventory replenishment system.

JD's current inventory replenishment algorithm can be viewed as a two-step (PTO) decision-making process empowered by machine learning techniques and industry expertise. In the first step, the demand and VLT are predicted using state-of-the-art machine learning methods considering seasonality, geographic effect, SKU and vendor heterogeneity. Fan et al. (2019) describes an effort to the retailer's advanced demand forecast using deep learning techniques. In the second step, the inventory replenishment decision is made based on the predictions from the first step. Service level used in current practice of JD.com is decided by a hyper-parameter called "critical ratio" which is consistent with the hyper-parameters b and h in E2E model. Generally speaking, the critical ratio for different product category doesn't have to be the same.

In JD's replenishment system, the performance of a replenishment algorithm is quantified by five key metrics: *stockout rate*, *turnover rate* and the three metrics we used in Section 4.1 including the *total inventory management cost*, *holding cost* and *stockout cost*. The stockout rate is defined as the percentage of days that stockout occurs during the experimental period, i.e. it measures the frequency of stockouts. The inventory turnover rate is calculated by dividing the average inventory level of each day by the average demand.

5.2. Experiment Design

To test whether the proposed E2E algorithm leads to better replenishment decisions, we conducted a field experiment during a 30 days period, from March 30, 2020 to April 30, 2020. The experiment involved 61430 orders placed in 12 DCs for 9308 SKUs. The SKUs are from 18 third-level categories, which belong to two second-level categories, namely Tea set and Pastry essentials & Seasoning. The details of the categories that are involved in the field experiment are listed in Table 1.

Table 1 Details of Categories Involved in the Field Experiments

Second level categories	Tea set	Pastry essentials & Seasoning
Third level categories	Tea set combination	Baking supplies
	Tea cup	Flour
	Tea kettle	Mixed-grains
	Tea tray	Rice
	Tea can	Oil
	Tea bowl	Seasonings
	Tea accessories	Dry foods
	Tea-ware decoration	Convenience foods
	Coffee set	
	Tea travel set	

An E2E model is trained for the second-level category, Tea set, and for each third-level category in the second-level category, Pastry essentials & Seasoning. In this experiment, we use $h = 12$ and $b = 88$, which is consistent with the critical ratio of these categories. The field experiment contains all replenishment orders placed after March 30, 2020 for each (SKU, DC) pair in the aforementioned categories and twelve DCs. A treatment group involves 1052 SKUs and 6097 (SKU, DC) pairs in total, are selected. The replenishment decisions of these (SKU, DC) pairs are made according to the proposed E2E algorithm starting from March 30, 2020. For the remaining (SKU, DC) pairs, replenishment decisions are made following JD's current replenish algorithm. The (SKU, DC) pairs in the treatment group are selected based on voluntary response from the marketing and retailing team. It should be noted that the selection of treatment group among all candidate (SKU, DC) pairs is due to management concerns and not intend to create biases between the treatment and control group.

To further address the issue of potential selection bias, we select the control group from the remaining (SKU, DC) pairs using propensity score matching (with details stated in Section 5.2.1). In addition, we use a linear regression model to test the performance difference of E2E and the current algorithm in Section 5.3.2, which takes into account the slight difference of demand and VLT between the treatment and control groups.

We collect daily inventory levels, daily sales, replenishment order placement and arrival dates for all (SKU, DC) pairs in the field experiment to calculate the performance metrics including the average holding cost, average stockout cost, average total cost, average turnover rate and average stockout rate.

Moreover, JD's logistics system adopts less restrictive setting compared to Section 3.2. Instead of fully back-order, demand that can not be fulfilled by current inventory will be considered as back-ordered only if it can be fulfilled by open purchased orders. (Open purchase orders refer to those orders that have been placed but haven't arrived, in other words, replenishment that is on the way.) If it can not be fulfilled by open purchased orders, it will be considered as lost sales. In addition, there may be cross-over of orders, i.e. orders may not arrive in the same sequence as they are placed. Therefore, the field experiment can test the performance of the proposed E2E algorithm in real-world setting.

5.2.1. Propensity score matching As explained earlier, the treatment group contains 6097 (SKU, DC) pairs, selected based on voluntary response, and all remaining (SKU, DC) pairs from the categories listed in Table 1 are the candidate control group. In order to address the issue of potential selection bias, we choose (SKU, DC) pairs in the control group by using propensity score matching (see Rosenbaum and Rubin (1983) and Rubin and Waterman (2006) for references). For propensity score matching, we use demand and VLT as cofounder variables. Figure 3 visualizes the propensity score of control and treatment sets before and after matching. After matching, we have a control group with same size as the treatment group.

5.3. Results

In this subsection, we first compare the performance of the two algorithms during the test period using a two-sample t-test. Then to further adjust the potential differences in the treatment and control groups, we train linear regression models for each outcome metric and check the significance of the coefficients. Moreover, we evaluate the performances of both treatment and control groups before the test period and apply the difference in differences technique to further confirm the effect of applying the E2E method.

5.3.1. T-test results Table 2 demonstrates the results of t-test for the comparison of five performance metrics: holding cost, stockout cost, total inventory cost, turnover rate, and stockout

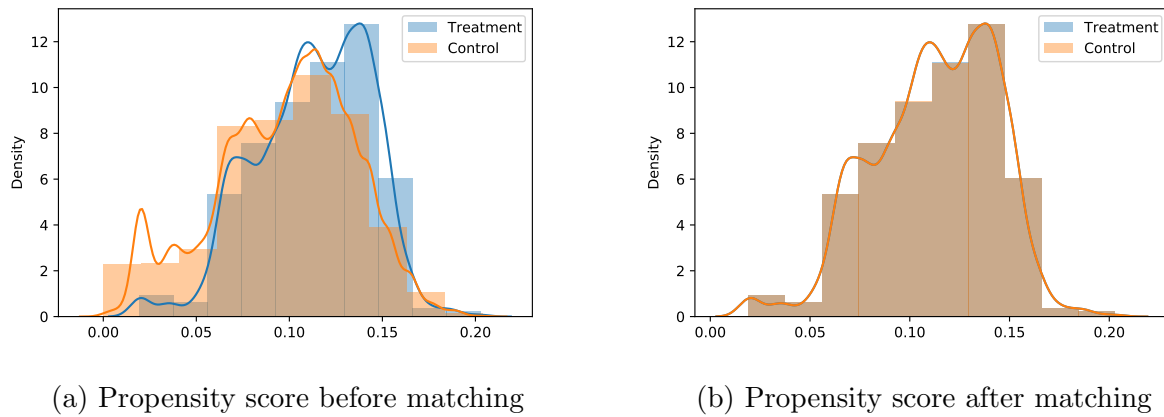


Figure 3 Propensity Score Matching

Table 2 Comparison of Performance of Two Algorithms: t-test Results

	Holding Cost	Stockout Cost	Total Cost	Turnover Rate	Stockout Ratio
Treatment Group	598.20	496.34	1094.54	18.59	0.17
Control Group	809.54	1027.93	1837.47	20.39	0.26
Difference	-211.34(-26.1%)	-531.59 (-51.7%)	-742.93(-40.4%)	1.8(-8.8%)	0.09(-34.6%)
t-test p-value	< 0.001	< 0.001	< 0.001	0.0102	< 0.001
Significance	Yes ****	Yes ****	Yes ****	Yes **	Yes ****

Note: * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$; **** $p < 0.001$.

ratio. The E2E algorithm significantly reduces all five metrics with four out of five t-test p-values < 0.001 and one p-value < 0.05 . In particular, the E2E algorithm can reduce the average holding cost by 26.1% and average stockout cost by 51.7%, compared to JD.com's current replenishment method. Not surprisingly, the total cost is reduced by 40.4%. The average turnover rate has also been reduced by 8.8% and the stockout ratio reduced by 34.6%.

5.3.2. Linear regression Furthermore, one may have the concern that the treatment group and the control group having slightly different average demand and average VLT might lead to unreliable t-tests. To address this concern, we further consider the following linear regression model for the outcomes of each metric,

$$\text{Outcome} = \theta_0 + \theta_1 \text{Is-E2E} + \theta_2 \text{Ave-Demand} + \theta_3 \text{Ave-VLT}, \quad (11)$$

where Is-E2E is a binary independent variable that represents if a SKU orders using E2E algorithm, Ave-Demand is an independent variable that represents the average demand of a SKU and similarly Ave-VLT represents the average VLT of a SKU.

The linear regression model plays a similar role as the t-tests. It aims to provide a better comparison of the treatment and control groups' average outcome by considering covariates that may affect the outcome of the metrics. Table 3 demonstrates the coefficients and p-values of Is-E2E.

Table 3 Comparison of Performance of Two Algorithms: Linear Regression

	Holding Cost	Stockout Cost	Total Cost	Turnover Rate	Stockout Ratio
Coefficient	-211.33	-531.53	-742.86	-1.16	-0.09
t-test p-value	< 0.001	< 0.001	< 0.001	0.007	< 0.001
Significance	Yes ****	Yes ****	Yes ****	Yes ***	Yes ****

Note: $*p < 0.1$; $**p < 0.05$; $***p < 0.01$; $****p < 0.001$.

Table 3 indicates that using the E2E algorithm leads to significant reductions on all five metrics - holding cost, stockout cost, total cost, turnover rate and stockout ratio.

5.3.3. Difference-in-differences estimation To further study the effect of E2E algorithm on all five metrics, we consider a difference in differences (DID) approach. To be more specific, we evaluate the performance of the treatment and control groups from February 29, 2020 to March 29, 2020. We denote this period as the pre-experiment period. Then compare the performance with that of the post-experiment test period, March 30, 2020 – April 30, 2020. During the pre-experiment period, both treatment and control group adopt JD’s current replenish algorithm and during the post-experiment period, the treatment group adopt the E2E algorithm while the control group still follows JD’s algorithm.

Table 4 Difference-in-Differences Estimation of E2E algorithm

	Treatment Group			Control Group			DID
	Pre-Exp	Post-Exp	Change	Pre-Exp	Post-Exp	Change	
Holding Cost	688.13	598.20	-89.93	786.68	809.54	22.86	-112.79
Stockout Cost	880.50	496.34	-384.16	887.64	1027.93	140.29	-524.45
Total Cost	1568.63	1094.54	-474.09	1674.32	1837.47	163.15	-637.24
Turnover Rate	16.41	18.59	2.18	16.40	20.39	3.99	-1.81
Stockout Rate	0.24	0.17	-0.07	0.22	0.26	0.04	-0.11

Table 4 demonstrates the DID comparison of the effect of E2E algorithm implementation. In Table 4, the terms “Pre-Exp” and “Post-Exp” denote the pre-experiment and post experiment periods, respectively. The results indicate that the implementation of our proposed E2E algorithm improves all five metrics. The readers may notice that, in the control group, there is a slight increment of the post-experiment metrics compared to the pre-experiment metrics. Our conjecture is that, as the economics in China begins to recover in March 2020, both demand and supply have a larger scale in April compared to March.

6. Conclusions

In this work, we propose an E2E framework with deep learning models for multi-period replenishment problems, without prior assumptions on future demands and on the VLT. The model is

trained to capture the behavior of optimal solutions from a perfect knowledge of the future. Collaborated with an industrial partner, our proposed E2E model has been implemented in production and we conduct a series of numerical experiments including a field experiment to demonstrate the advantage of the proposed E2E model over conventional two-step PTO approaches and current practices in industry. Our model, as well as the “E2E” philosophy, can be practically useful for the industry because it shortens the decision process and provides a more automatic inventory management solution. With the possibility of scaling and generalization, the proposed E2E model enables higher inventory-management accuracy with a lower operational cost and fewer labor efforts.

In our paper, we suggest several opportunities for future research in the E2E concept for supply-chain management. For instance, one potential direction would be trying to generalize the E2E model to more general inventory management settings, such as multi-echelon cases and inventory allocation problems. Another appealing direction would be constructing an E2E solution for jointly deciding order quantity and ordering time.

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Appendix A: Proof of Theorem 1

In order to prove Theorem 1, we need the following lemma.

LEMMA 1. Consider the total inventory cost within time period $[t_1, t_2]$ as $f(a) = \sum_{s=t_1}^{t_2} h[I_{t_1} + a - d_{[t_1, s]}]^+ + b[d_{[t_1, s]} - I_{t_1} - a]^+$, where h is the unit holding cost and b is the unit back-order cost. The optimal order quantity which minimizes the total cost is derived by $\arg \min_{a \in \mathbb{R}} f(a) = a^* = d_{[t_1, s^*]} - I_{t_1}$ where $s^* = \lfloor \frac{b(t_2+1-t_1)}{h+b} + t_1 \rfloor$.

Proof of Lemma 1 : First we show that a^* takes the form of $d_{[t_1, s]} - I_{t_1}$, for some $s \in [t_1, t_2]$. It is evident that $f(a)$ is convex and piece-wise linear, hence the optimal solution should be one of the extreme point, which is $d_{[t_1, s]} - I_{t_1}$ for some s . Now we need to choose s^* such that $s^* = \arg \min_{s \in \{t_1, \dots, t_2\}} \{f(d_{[t_1, s]} - I_{t_1})\}$. Note that for $s \in \{t_1, \dots, t_2\}$, choosing to satisfy one unit of demand that occurred at period s generates a holding cost $h(s - t_1)$, while choosing not to satisfy one unit of demand generates back-order cost $b(t_2 + 1 - s)$, we will choose to satisfy the demand unit that occurs at period s such that $h(s - t_1) \leq b(t_2 + 1 - s) = b(t_2 + 1 - t_1) - b(s - t_1)$. The above analysis is valid for all units that occurs in period s , hence we will choose to satisfy either all demand units that occurs at period s or non of them. Hence we have $s \leq s^*$ for all s such that $h(s - t_1) \leq b(t_2 + 1 - t_1) - b(s - t_1)$, which lead to the final solution $s^* = \lfloor \frac{b(t_2+1-t_1)}{h+b} + t_1 \rfloor$. \square

Lemma 1 leads to our final result of Theorem 1, on the optimal order quantity under the realization of each sample data.

Proof of Theorem 1 : First, we relax the constraint $a_m \geq 0$ and start from the last decision a_M . By Lemma 1, $a_M^* = \min_{s \in \{v_M, \dots, T\}} \{d_{[v_M, s]} - I_{v_M}\}$ and $s^* = \arg \min_{s' \in \{v_M, \dots, T\}} \sum_{s=v_M}^T h[d_{v_M, s'} - d_{[v_M, s]}]^+ + b[d_{[v_M, s]} - d_{v_M, s'}]^+$. It should be noted that s^* only depends on the sequence $\{d_t\}_{t=v_M}^T$. Hence, $f_M^* := f(a_M^*) = \sum_{s=v_M}^T h[d_{v_M, s^*} - d_{[v_M, s]}]^+ + b[d_{[v_M, s]} - d_{v_M, s^*}]^+$ does not depend on I_{v_M} ; hence, the decision of a_M^* is independent to the decision of a_{M-1}^* . By recursion, we can decompose the decisions $\{a_m^*\}_{m=1}^M$ with corresponding period $[v_m, v_{m+1})$.

Now we consider the constraint $a_m \geq 0$. It is not difficult to verify that with constraint $a_m \geq 0$, we can still compute a_m^* use $a_m^* = \arg \min_{a_m \geq 0} \sum_{s=v_m}^{v_{m+1}-1} h[I_{v_m} + a_m - d_{[v_m, s]}]^+ + b[d_{[v_m, s]} - I_{v_m} - a_m]^+$ in the sequence of a_1, a_2, \dots, a_M . We let a_m^{**} denote the optimal solution with constraint $a_m \geq 0$. Note that under this constraint, f_{m+1}^* depends on $I_{v_{m+1}}$. In fact, it is a non-decreasing function of $I_{v_{m+1}}$, hence, a non-decreasing function of a_m . Suppose for m , following the above method, we have $a_m^* < 0$, then $a_m^{**} = 0$ is not only the minimizer of $f_m(a_m)$ but also a minimizer of f_{m+1}^* . \square

Appendix B: A Synthetic Linear Model

In this section we generate a synthetic dataset based on linear model and use linear regression models for both end-to-end method and predict-then-optimize method. We compare the replenishment decisions of E2E and PTO with synthetic data under different settings. Moreover, the observation of error accumulation in PTO methods might provide some insight on why E2E outperforms PTO.

First, we introduce the synthetic experiment setup. The synthetic dataset is generated by adopting linear model of demand and VLT. Particularly, we consider daily demand being linearly depended on two features: x^1, x^2 and a random variable ε which represents the uncertainty of demand. Similarly, VLT is considered as a linear function of another two features z^1, z^2 and an integer-valued random variable ξ which represents the uncertainty of VLT. In this part, a periodic review scheme is adopted with review period R within a finite horizon T . For convenience, T is assumed to be $T = MR$ for some integer M , where M denotes the number of orders in the horizon for one SKU. By considering N SKUs, there are $M * N$ total number of orders in each experiment.

An order i is placed at the beginning of each review period with a group of feature x_i^1, x_i^2 and z_i^1, z_i^2 are realized. For the i th sample, demand in period t is generated by

$$d_{i,t} = a_1 x_i^1 + a_2 x_i^2 + \varepsilon_t, \forall t \in [mR, (m+1)R) \quad (12)$$

where $i = (n-1) * M + m$ denotes the i th sample, i.e. the m th order of n th item, for all $n = 1, \dots, N$ and $m = 1, \dots, M$. Similarly, VLTs for each order are generated by

$$v_i = b_1 z_i^1 + b_2 z_i^2 + \xi_i \quad (13)$$

where $i = (n-1) * M + m$, for all $n = 1, \dots, N$ and $m = 1, \dots, M$. According to Theorem 1, the optimal solution under a realization of demand and VLT can be approximated as

$$a_m^{**} = \max\{d_{[mR, s^*]} - I_{mR}, 0\}, \quad (14)$$

where $s^* = \lfloor \frac{bR}{h+b} \rfloor + v_m + mR$ and v_m denote the VLT for the order placed at time mR . Note that the critical part of a_m^{**} is $d_{[mR, s^*]} - I_{mR}$, we further let $y_{\text{OPT}} := d_{[mR, s^*]} - I_{mR}$ for convenience.

B.1 PTO models

We consider two benchmarks, referred to as PTO1 and PTO2, to compare with the E2E method. In PTO1, we first forecast distribution of demand and VLT condition on covariates x^1, x^2 and z^1, z^2 using the KNN-method described in Bertsimas and Kallus (2020). To make this method applicable, we further assume that each of the covariates x^1, x^2, z^1, z^2 has the same value among each review period. Therefore, we avoid the burden of forecasting a series of demand distribution for each of the upcoming days. Then we have the distribution of $\hat{d}_m = \sum_{t=t_m}^{v_{m+1}-1} d_t$ based on the forecasting of

demand and VLT distribution. Then the order quantity of PTO1 is the optimal solution of (9), which is equivalent to the $\frac{b}{b+h}$ quantile of \hat{d}_m :

$$a_m^{\text{PTO1}} = Q_{\hat{d}_m}^{-1}\left(\frac{b}{b+h}\right) \quad (15)$$

In PTO2, linear regression models are first conducted to fit daily demand and VLT. Let \hat{d} and \hat{v} denote the prediction of demand and VLT generated by these models. Then we follow the BM2 described in Section 4, the order quantity of PTO2 model would be

$$a_m^{\text{PTO2}} = \max\{0, (\lfloor \frac{bR}{b+h} \rfloor + \hat{v})\hat{d} - I_{mR}\}. \quad (16)$$

And similarly, $y_{\text{PTO2}} = (\lfloor \frac{bR}{b+h} \rfloor + \hat{v})\hat{d} - I_{mR}$.

B.2 End2End model

Notice the fact that $d_{[mR, s^*]}$ can be approximated as $(\lfloor \frac{bR}{b+h} \rfloor + b_1 z^1 + b_2 z^2)(a_1 x^1 + a_2 x^2)$, which is a linear combination of $x^1, x^2, x^1 z^1, x^1 z^2, x^2 z^2, x^2 z^1$. For the end-to-end model, we directly fit a linear model for the order quantity:

$$y_{\text{E2E}} = \beta_1 x^1 + \beta_2 x^2 + \beta_3 x^1 z^1 + \beta_4 x^2 z^2 + \beta_5 x^1 z^2 + \beta_6 x^2 z^1.$$

We first fit the model coefficients $\beta_i, i = 1, \dots, 6$ using training data and y_{OPT} , and then prediction \hat{y}_{e2e} is generated via the fitted model accordingly.

B.3 Comparison

In this section, we compare the performance of E2E model and two PTO models with synthetic data. Features $x_i^1, x_i^2, z_i^1, z_i^2$ are randomly generated from $[1, 2, 3, 4]$ uniformly, independent from each other. Random innovations ε_t are generated according to a Normal distribution with zero mean and variance σ_d^2 . The integer-valued noise ξ is generated from $[-1, 0, 1]$ with probability p_0 for being 0 and probability $p_1 = \frac{1-p_0}{2}$ for being 1 and -1 .

With $p_0 = \frac{1}{3}, b = 0.9, h = 0.1$, Table 5 demonstrates performances of PTO1, PTO2 and E2E model under different length of horizon. This experiment adopts $N = 100$ items in the dataset with review period $R = 5$ and parameters $a_1 = 1, a_2 = 1, b_1 = 1, b_2 = 1$. In PTO1, the hyperparameter K (for KNN) takes the value of 50, which is tuned to achieved a good performance. Demand MAPE and VLT MAPE are test set mean absolute percentage error of demand and VLT prediction in PTO2 method, defined as

$$\text{Demand MAPE} = \frac{1}{MN} \sum_{i=1}^{MN} \left| \frac{d_i - \hat{d}_{\text{OPT2},i}}{d_i} \right|, \quad (17)$$

$$\text{VLT MAPE} = \frac{1}{M} \sum_{i=1}^M \left| \frac{l_i - \hat{l}_{\text{OPT2},i}}{l_i} \right|. \quad (18)$$

T	OPT Cost	E2E Cost	PTO1 Cost(K=50)	PTO2 Cost	Demand MAPE	VLT MAPE
30	152.18	197.82	224.24	225.50	6.09	17.24
40	194.93	248.70	299.87	289.94	6.08	17.16
50	226.93	299.54	351.44	342.78	5.99	17.03

Table 5 Comparison of PTO and E2E under different length of horizon.

Table 5 indicates that E2E method outperforms both PTO1 and PTO2 which represent PTO method with distributional prediction and PTO method with point prediction, respectively. In the meanwhile, the two PTO methods have comparable performance. The reason of E2E outperforms PTO1 might be that PTO1 adopts a Newsvendor objective for \hat{d}_m , instead of the real multi-period objective. In addition, PTO1 is much more time consuming compared to two other methods since calculating the weights for conditional distribution requires higher complexity. Also tuning the hyperparameter K requires a long training time. This is also one of the reasons that we do not adopt this benchmark in section 4. As for PTO2, although fairly good predictions of demand and VLT are achievable in PTO2, the prediction error may compound when calculating the final order decision. Moreover, E2E outperforms PTO methods more under a longer horizon. The reason might be that, with longer horizons, there are more decisions to make and a bad decision in earlier time periods effect more remaining periods.

Table 6 compares the performance of E2E and two PTO methods under different levels of uncertainties, where σ_d^2 and σ_{VLT}^2 denote the variance of demand and VLT respectively. As the variance increases, the prediction error (MAPE) of demand and VLT increases, as well as the cost for both E2E and PTO methods. Nevertheless, under all different levels of uncertainties, the E2E method consistently achieves better performance than PTO method.

σ_d^2	OPT Cost	E2E Cost	PTO1 Cost (K=50)	PTO2 Cost	Demand MAPE	VLT MAPE
0.05	196.83	258.26	299.62	291.53	6.39	16.94
1	204.182	263.15	304.14	298.00	14.42	16.93
2.25	211.47	272.12	307.28	300.20	35.35	16.65

Table 6 Comparison of PTO and E2E under different level of demand uncertainty.

σ_{VLT}^2	OPT Cost	E2E Cost	PTO1 Cost (K=50)	PTO2 Cost	Demand MAPE	VLT MAPE
0.4	177.25	233.96	260.87	265.25	6.37	16.37
0.6	197.20	258.94	295.31	286.43	6.30	17.34
0.8	214.05	270.77	311.53	305.04	6.57	16.45

Table 7 Comparison of PTO and E2E under different level of VLT uncertainty.

Appendix C: Sensitivity analysis

In this part, we conduct various sensitivity analysis to demonstrate the robustness and generalization ability of proposed E2E model under different hyper-parameter choices, data size and model covariates.

C.1 Sensitivity Analysis for Network Hyper-parameters

We first provide details of the neural network structure and hyper-parameters used in the E2E model. In the training stage, we sweep through different combinations of hyper-parameters within the considered range and use the validation set to choose the best hyper-parameter values, which is shown below as the “Default Value” column.

Hyperparameter	Default Value	Range
DF_submodule: MQRNN	Hidden state size 50	{30, 40, 50, 60}
VLT_submodule (VLT_layer_1, VLT_layer_2)	Layer size {50, 20}	{100, 20}, {50, 20}, {30, 20}
Integration module (Layer_3, Layer_4)	Layer size {100, 100}	{100}, {100, 100}, {100, 100, 100}, {100, 100, 100, 100}
Learning rate	0.001	{0.0001, 0.001, 0.01}
Learning rate decay	$1e - 4$	{1e-5, 1e-4, 1e-3}
Momentum	0.85	{0.8, 0.85, 0.9}
Mini-batch size	64	{64, 128, 256}
Weight initialization	Gaussian $\mu = 0, \sigma = 0.01$	{Gaussian, Uniform}
Activation	Rectified linear unit (ReLU)	{ReLU, tanh}
Dropout rate	0.2	{0.1, 0.2, 0.3, 0.4}

Table 8 Network hyper-parameters

In addition, in order to investigate the sensitivity of the E2E model performance stated in Section 4 with respect to the network structure and hyper-parameters, we provide three sets of sensitivity tests with respect to the following hyper-parameters:

- Number of hidden layers
- Number of neurons/weights
- Learning rate

C.1.1 Number of Hidden Layers: To check the sensitivity of E2E model with respect to the number of hidden layers, we adjust the number of hidden layers in the integration module. By default, there are two hidden layers **Layer_3** and **Layer_4** both of size 100. We tried three other variants: 1) keep only one hidden layer, i.e., **Layer_3** of size 100; 2) have three hidden layers, i.e., **Layer_3**, **Layer_4**, **Layer_5**, each of size 100; 4) have four hidden layers, i.e., **Layer_3**, **Layer_4**, **Layer_5**, **Layer_6**, each of size 100. We trained four different E2E models with the four different network structures, and test their performance using the same dataset and experiment setup as in Section 4.1.

	OPT	E2E (1 layer)	E2E (2 layers)	E2E (3 layers)	E2E (4 layers)
Total cost	3058.89	4857.20 (+58.8%)	3766.52(+23.1%)	3822.69 (+25.0%)	3904.74(+27.7%)
Holding cost	1751.89	3919.17	2689.02	2453.32	2231.01
Stockout cost	1307.01	938.03	1077.50	1369.38	1673.73

Table 9 Sensitivity of E2E model w.r.t. to the number of hidden layers

Table 9 shows the total inventory management cost, holding cost and stockout cost of the four E2E models with different number of hidden layers. When the hidden layer number is 1, the end-to-end model performance is inferior to other benchmark models (in Figure 2) due to the lack of representation capacity. In all other cases, the end-to-end models outperform the benchmarks. As the number of hidden layers increases, the cost of end-to-end model first decreases then increases. By having more layers, the network representation power increases and can better fit the relationship between observation and the optimal order decision. However, an over-complicated network may cause over-fitting in the training set and shows less generalization capacity in test set.

C.1.2 Number of Neurons/weights: To investigate the model sensitivity w.r.t. the number of neurons, we sweep through [30,40,50,60] as the hidden state size of the demand prediction module (MQRNN), and compare the performance of the different networks.

	OPT	E2E (30)	E2E (40)	E2E (50)	E2E(60)
Total cost	3058.89	3846.28(+25.7%)	3783.32(+23.7%)	3766.52(+23.1%)	3860.99(+26.2%)
Holding cost	1751.89	2886.45	2710.71	2689.02	2185.18
Stockout cost	1307.01	959.83	1072.61	1077.50	1675.81

Table 10 Sensitivity of E2E model w.r.t. to the number of neurons

Table 10 reports the total cost, holding cost and stockout cost of the four E2E models with different number of neurons. As expected, as the number of hidden neurons increases, the E2E model cost first decreases then increases. Similar as the effect of adding more layers, by adding more neurons, the representation capacity of the neural network enhances. However, too many neurons may lead to over-fitting in the training set and the trained network shows worse generalization performance.

C.1.3 Learning rate: Learning rate is one of the most important hyper-parameter in neural network training LeCun et al. (2015). Table 11 shows how different learning rate value affects the performance of E2E model on the test set. If we further increase the learning rate to 0.1 or larger, network training process becomes unstable and the training loss oscillates which leads to much worse performance. When learning rate is 0.0001, the learnt model is slightly better than our default setting ($lr = 0.001$) but the training time increases significantly.

	OPT	E2E (lr =0.0001)	E2E (lr =0.001)	E2E (lr =0.01)
Total cost	3058.89	3744.28 (+22.4%)	3766.52(+23.1%)	4231.01(+38.3%)
Holding cost	1751.89	2424.71	2689.02	2350.98
Stockout cost	1307.01	1319.58	1077.50	1880.03

Table 11 Sensitivity w.r.t. to learning rate

C.2 Sensitivity Analysis for Data Size

In order to investigate the sensitivity w.r.t. training data size, we use [20%, 40%, 60%, 80%, 100%] of the training data to train the end-to-end model. The cost and computational time of the E2E model with different amounts of training data are provided in Table 12 and Figure 4.

Percentage	Number of training data	OPT cost	E2E cost	E2E Training time (s)
20%	3893 SKUs	3058.89	5608.01(+83.3%)	281.61
40%	7786 SKUs	3058.89	4765.52(+55.8%)	624.64
60%	11680 SKUs	3058.89	4226.84(+38.2%)	1022.57
80%	15573 SKUs	3058.89	3783.54(+23.7%)	1459.42
100%	19466 SKUs	3058.89	3766.52(+23.1%)	1830.36

Table 12 E2E Model Sensitivity w.r.t. to Training Data Size

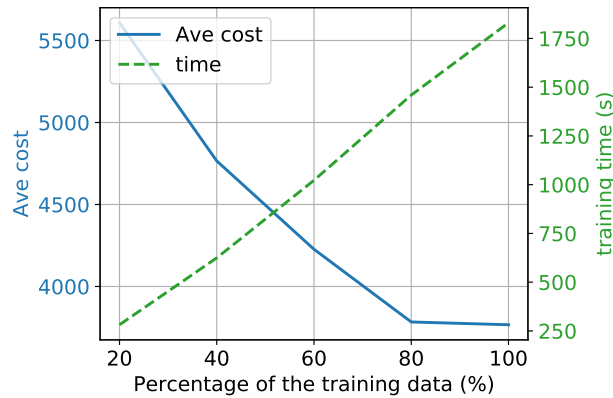


Figure 4 E2E Model Sensitivity w.r.t. to Training Data Size

C3. Sensitivity Analysis for b and h

All the previous simulations are based on the assumption that the ratio between unit stock-out cost and unit holding cost is 9, which may not reflect the case in real world. Therefore, sensitivity analysis with respect to different values of b/h is conducted below to validate our conclusion in previous parts. It should be noted that different b/h ratios not only lead to different measurements costs, but also change replenishment decisions for all models.

Figure 5 demonstrates total cost, holding cost as well as stockout cost of E2E model, OPT decision and two base stock algorithms under different b/h ratios. According to these results, E2E

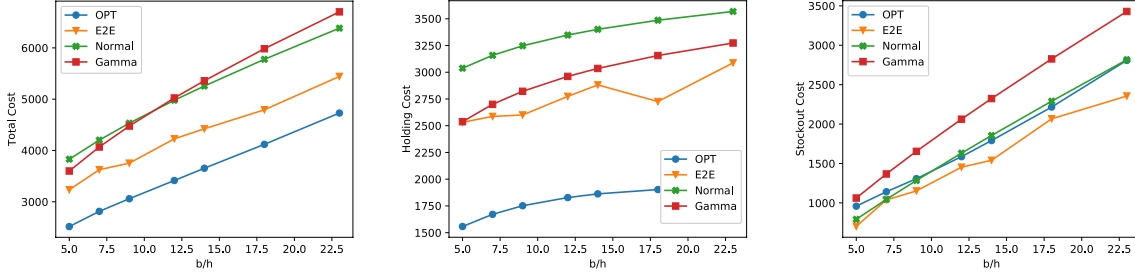


Figure 5 Performance of each model with different ratios on b/h .

model is stable and closest to the optimal solutions in most cases, with respect to different choices of b/h .

C4. Sensitivity for Different Neural Network Local Minima

Since the loss function of neural networks are highly non-convex and contain many local minima, when training neural networks using stochastic gradient descent (SGD) methods (the classical way of training neural networks), we are very likely to get stuck in one of the local minima. However, several recent research experimenting with larger networks and SGD suggest that, while deep neural networks do have many local minima, they consistently give very similar performance Choromanska et al. (2015), Kawaguchi (2016). Consistent with the above results from machine learning literature, we find the performance of our proposed E2E deep learning model has similar property in numerical experiments. For instance, two different E2E models with the default network structure and hyper-parameter are trained with different weight initialization (random seeds). Figure 6 visualizes the final weights of `VLT_layer_1` of the two trained networks. And Table 13 provides the performances of two networks on test data set. It can be observed that although the two network weights are quite different, they have similar performances on the test set in terms of total cost, holding cost as well as stockout cost.

	OPT	E2E (Network 1)	E2E (Network 2)
Total cost	3058.89	3766.52(+23.1%)	3800.54(+24.2%)
Holding cost	1751.89	2689.02(+53.5%)	2766.67(+57.9%)
Stockout cost	1307.01	1077.50(-17.6%)	1033.87(-20.9%)

Table 13 Comparison of two E2E model performance with different initialization seeds.

C5. Local Explainability for E2E Model

Finally, we exam the E2E model performance with respective to some important model covariates, e.g., initial inventory level and review period. In particular, we check the network performance regarding some formal specifications Seshia et al. (2018) to ensure the network performance is aligned with the common sense for inventory management. For example, if the initial inventory

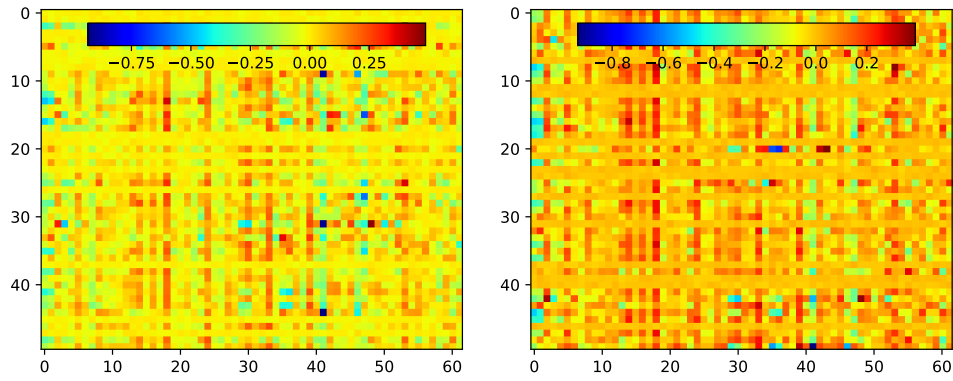


Figure 6 Network sensitivity w.r.t. local minima. The two plots show the weights of VLT_layer1 of two neural networks trained with different initialization.

level at time t_1 is strictly greater than time t_2 with all other covariates being same, then order amount at t_1 should be lower than t_2 . Similar for the review period, the order amount should be higher when the the review period is longer.

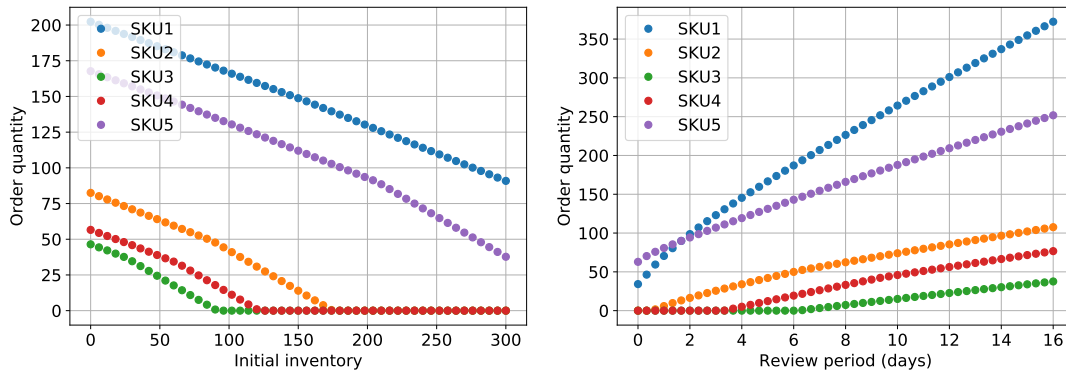


Figure 7 Order quantity as a function of covariates of different input features

Figure 7 visualizes the one-dimensional relationship between the E2E model output (order quantity), initial inventory level and review period for 5 different SKUs. It should be noted that the same trend holds for all SKUs, while the slope and shape might be different for different SKUs. Notably, the sensitivity results of the end-to-end model with respect to both initial inventory level and review period satisfy the monotonicity specification. As the initial inventory level increases, the order quantity monotonically decreases. Once the initial inventory reaches certain threshold, the order quantity reduces to 0 as there's enough inventory before next review cycle and no need for further ordering. Besides, the model output increases monotonically with respect to review period. The longer the review period is, the more the order quantity should be.

Appendix D: Dataset information

In this section, some basic statistical data about demand and VLT of the real-world dataset are provided in order for readers to better understand the experiment results. Both datasets used in Section 4.1 and Section 4.2 are SKUs under the Food&Snack Category from the leading e-commerce company from different time period. The dataset in Section 4.1 is collected from 2018, and the dataset in Section 4.2 for the retailer's simulation platform test is newly collected in 2019.

D1. Dataset Statistics of Section 4.1

Among whole dataset, the average daily demand is $\mu_d = 21.4$ while standard deviation of demand is $\sigma_d = 44.8$. Average VLT over orders is $\mu_{VLT} = 6.7$ with standard deviation $\sigma_{VLT} = 3.3$. Histograms of demand and VLT of this data-set are provided as follows:

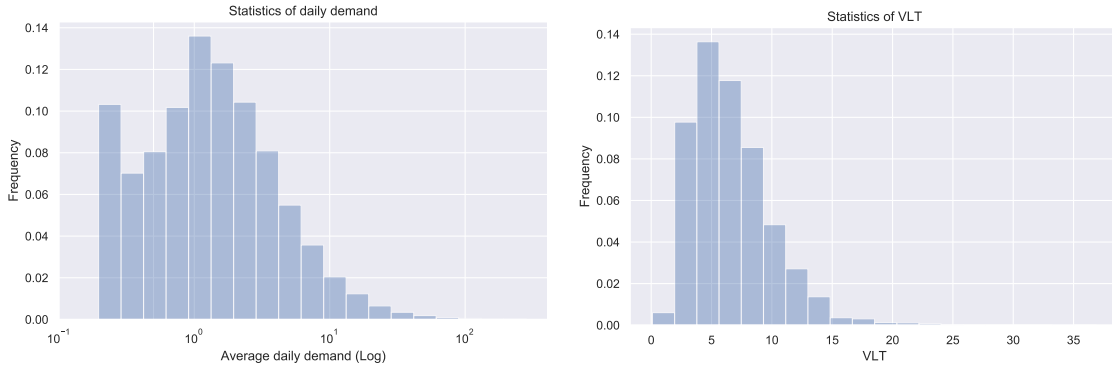


Figure 8 Histogram Daily demand and VLT for Dataset used in Section 4.1

D1. Dataset Statistics of Appendix E

Histograms of demand and VLT for dataset that used in Section 4.2 are provided in Figure 9. The average daily demand for this dataset is $\mu_d = 30.8$ with standard deviation $\sigma_d = 62.3$, and the average VLT is $\mu_{VLT} = 7.3$ with standard deviation $\sigma_{VLT} = 4.0$.

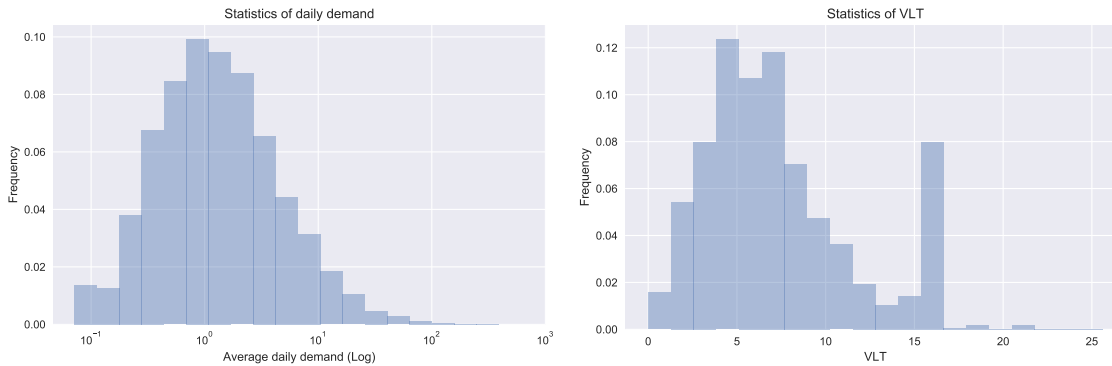


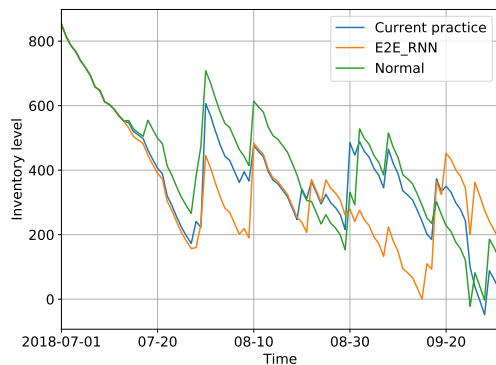
Figure 9 Histogram of daily demand and VLT for Dataset used in Section 4.2

Appendix E: Numerical experiment with JD’s simulation platform

7.1. Real-world test

Besides offline numerical experiments stated in Section 4 and the field experiment stated in Section 5, in this section we demonstrate the result of another type of numerical experiments using an inventory simulation platform developed by JD.com. This simulation platform provides a simulation environment for on-policy evaluation for an inventory algorithm. “On-policy” evaluation refers to evaluate a policy by actually running it in a (simulated) environment, in contrast to “Off-policy” evaluation, which assesses the performance of a specific policy with a test dataset generated by other policies. It simulates an environment (demands, VLT, review period, etc.) based on plenty of historical data and runs corresponding replenishment policies. This platform is used in JD.com to support business decisions by comparing the performance of different inventory policies and answer various ‘what-if’ questions, thus to accelerate development and deployment of new models. It serves as the final step before any algorithm is delivered for real logistic systems in the JD.com. The simulation platform adopts same setting as JD.com’s logistic system – limited back-order as well as cross-over of orders.

We test the E2E algorithm in the simulation platform and compare its performance against a base-stock policy and the current practice in JD.com.



Metrics	Current practice	E2E_RNN	Normal
Total cost	24792.28	22568.06	28189.29
Holding cost	19967.61	18009.10	24256.57
Stockout cost	4824.67	4558.95	3932.72
Stockout rate	0.105	0.104	0.105
Turnover rate	12.494	11.785	14.928
Loss sale SKU ratio	0.119	0.104	0.134

Figure 10 Comparison of different replenishment policies on the simulation platform. Left: inventory curves for an example SKU produced by the simulation platform; Right: average 3 month inventory management cost, stockout and turnover rate for each SKU under different policies.

The retailer’s current practice can be viewed as a two-step (PTO) decision making process empowered by machine learning techniques and industry expertise. In the first step, the demand and vendor lead time are predicted using state-of-the-art machine learning methods considering seasonality, holiday effect, geographic effect, and SKU, vendor heterogeneity. Paper Fan et al. (2019) describes an effort to the retailer’s advanced demand forecast using deep learning techniques, that is in the same spirit as MQRNN and outputs multiple quantile predictions. In the second step, the

inventory replenishment decision is made based on the predictions from the first step. The baseline inventory policy used in the simulation platform is a Normal base stock policy, where for each SKU inventory replenishment is triggered at a periodic review time. The order quantity is calculated based on the demand forecast, vendor lead time forecast, and service level of each SKU.

Figure 10 presents the inventory curves under different policies for an example SKU in the retailer's simulation platform, and the table reports the performance metrics over all test data.